

SPLaSK

Sistem Pemantauan Laman
Web dan Servis Kerajaan

Mengapa SPLaSK?

Percuma! FoC*!

- Naikkan **SEO**: Meta header, image alt, dll
- **Broken** links checker: Broken links hurt SEO. Auch!
- **Loading laju**: Downtime, loading time
- **Kualiti**: Kandungan sentiasa terkini, jika tiada *cheat codes* 🐱

1

Tujuan
Tujuan Taklimat

...

2

Latar Belakang
Kronologi

...

3

Pengenalan
Objektif, Perbezaan, Ciri-ciri, Modul

...

4

Pengurusan
Peranan pengguna, Tanggungjawab Agensi

...

5

Senibina
Diagram Infrastruktur

...

6

Rantaian ke Hadapan
Perancangan Seterusnya

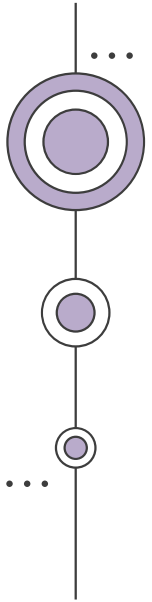
...

7

Penutup
Terima Kasih!

Kandungan



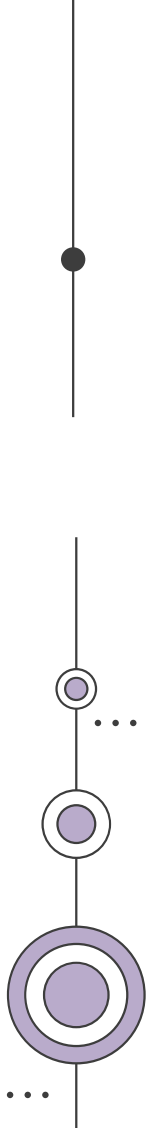


Tujuan

Memberi pendedahan berkaitan pelaksanaan Sistem Pemantauan Laman Web Dan Perkhidmatan Dalam Talian Kerajaan (SPLaSK) di semua agensi sektor awam.

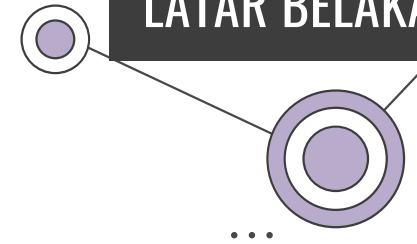
...

TUJUAN



Kronologi

LATAR BELAKANG



2005-2013

Penilaian portal & laman web.
Penarafan ★



PROBE

2014

Penilaian sendiri sepanjang tahun.
Audit rawak.

2015-2016

Rasionalisasi laman web = UNEG.

PROBE +
MUSE

MUSE

2017

Fasa peralihan (MDeC → MAMPU) & perluasan.
GOS e-Rating.

2019

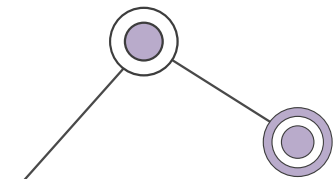
Penilaian sendiri & automatik.

SPLaSK

2022

Rombakan menyeluruh
dengan tagging &
ciri-ciri baru.

SPLaSK
V2



MGPWA: Malaysia Government Portals & Websites Assessment

ProBE: Provider-Based Evaluation

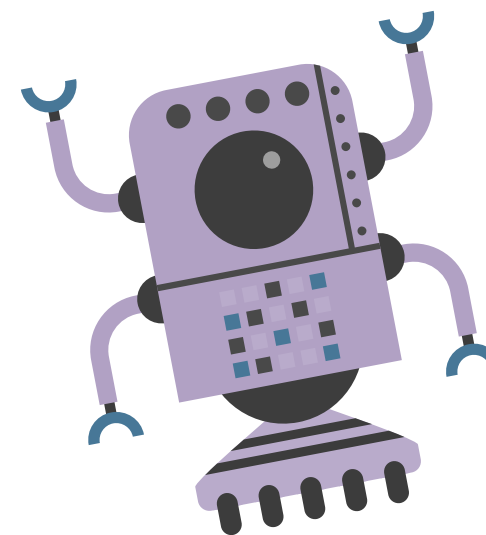
MUSE: Malaysian User Satisfaction Evaluation

Apa itu SPLaSK?

Platform **pemantauan** laman web kerajaan secara **kendiri** dan **automatik** ke atas kriteria-kriteria laman web yang telah ditetapkan.

Objektif

- Memberi kemudahan **pemantauan kendiri** laman web
- Mengukur **tahap pematuhan kriteria** berdasarkan tujuh (6) dimensi yang ditetapkan
- Menyediakan kemudahan secara elektronik untuk kemaskini **maklumat profil** laman web kerajaan



Perbezaan V1 & V2

PENGENALAN

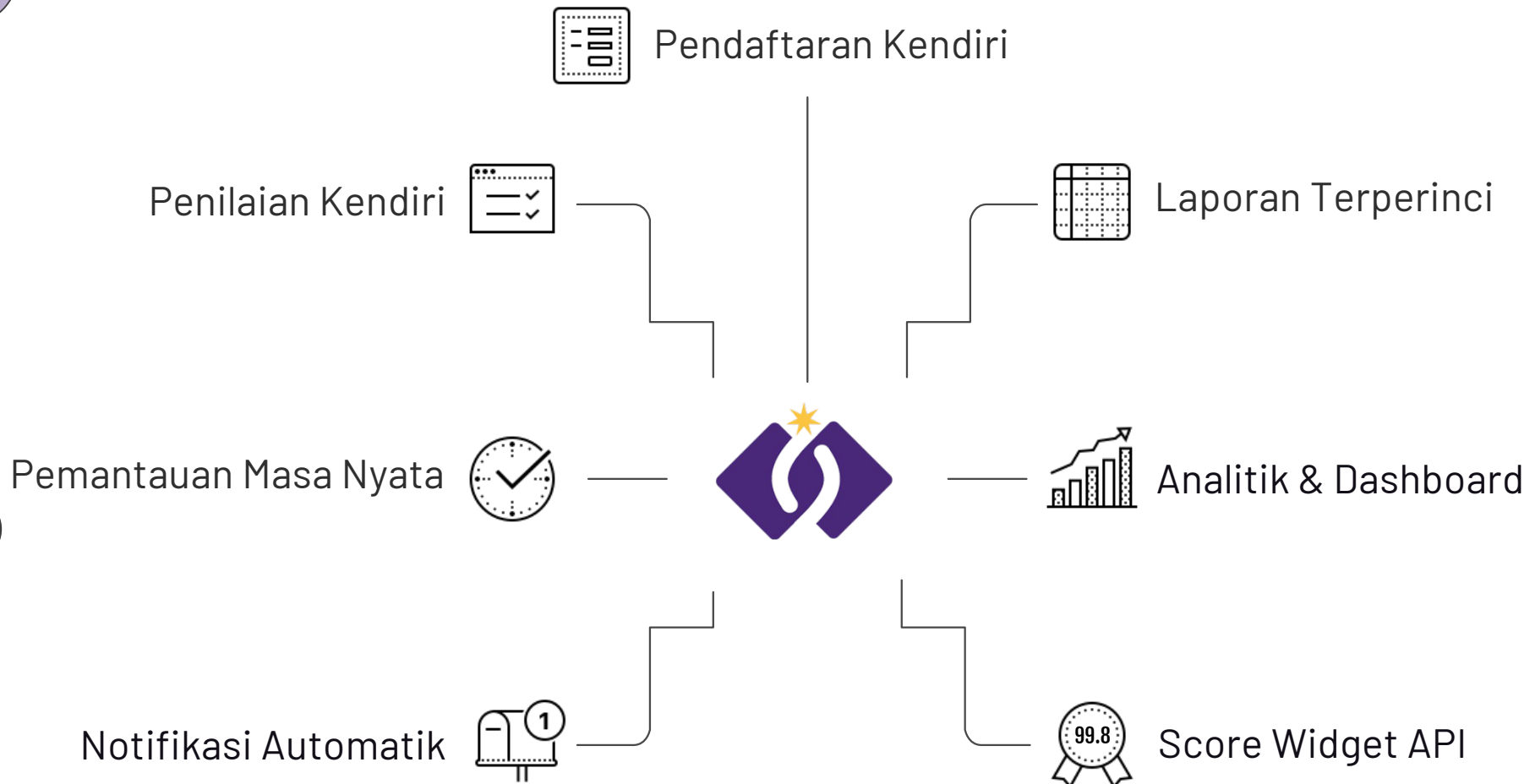
	V1	V2
Pendaftaran Pengguna	Secara manual oleh Admin	Secara sendiri.
Peranan Pengguna	Pengesahan pengguna oleh Admin	Pengesahan pengguna oleh Supervisor
Penambahan Kriteria	11 kriteria	14 kriteria baharu: 1. Active Link 2. Find Website Using Search Tool 3. Search Engine Optimization 4. Mobile Apps 5. Multi-Language for Content 6. Sitemap 7. W3C Disability Accessibility 8. Number of Online Services 9. Electronic Archive 10. Publicising an Agency CIO/CDO or Equivalent 11. Online Procurement Announcement 12. Online E-Participation 13. HTTPS Availability 14. Freedom of Information

Perbezaan V1 & V2

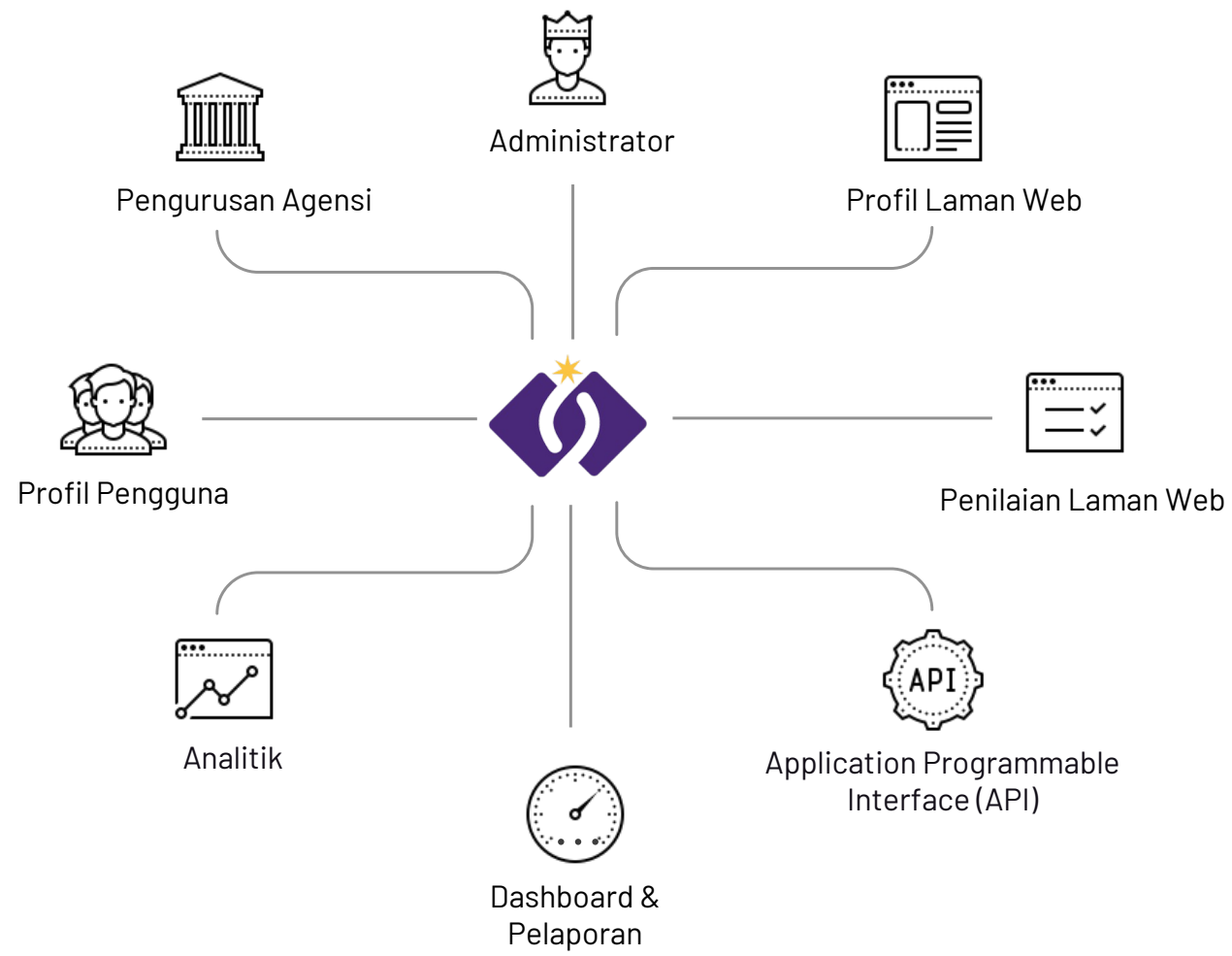
PENGENALAN

	V1	V2
Penambahbaikan Fungsi	-	<ol style="list-style-type: none">1. Forgot password2. Downtime maintenance3. Dashboard dan analitik4. Search5. Top 106. Score widget7. Laporan terperinci8. Dan lain-lain! Sila rujuk manual pengguna
Manual Pengguna	😡😡	Yup!

Ciri-ciri



Modul



Kriteria Penilaian

PENILAIAN

6 Dimensi	24 Kriteria	
Accessibility	<ol style="list-style-type: none"> Active Links Device Responsiveness Search Engine Optimization (SEO) 	<ol style="list-style-type: none"> Mobile Apps Multi-language for Content Sitemap Find Website using Search Tool
Ease of Use	<ol style="list-style-type: none"> Link to MyGov Portal Search function 	<ol style="list-style-type: none"> W3C Disability Accessibility Advanced Search Option
Quality of Content	<ol style="list-style-type: none"> Presence of Datasets Publication Updated Content Number of Online Services Electronic Archive 	<ol style="list-style-type: none"> Publicising an Agency CIO/CDO or Equivalent Freedom of Information Online Procurement Announcement Online E-Participation
Privacy/Security	<ol style="list-style-type: none"> Privacy Policy HTTPS Availability 	
Responsiveness	<ol style="list-style-type: none"> Feedback Form 	
Reliability	<ol style="list-style-type: none"> Loading Time Downtime 	

Kaedah Penilaian

2 kaedah penilaian ke atas 6 dimensi:

- Automatik dan berkala (setiap tengah malam)
- On-demand (troubleshooting mode)










Skala Pemarkahan



Formula Pemarkahan

1	Dimensi Accessibility:	
2	(Active link 1 + Device Responsiveness 1 + Search Engine Optimization 1 + Mobile Apps 1 + Multi-Language for Content 1 + Sitemap 1 + Find Website Using Search Tool 1) / 7 × 100	100
3		
4	Dimensi Ease of Use:	
5	(Link to MyGov Portal 1 + Search Function 1 + 'W3'C Disability Accessibility 1 + Advanced Search Option 1) / 4 × 100	100
6		
7	Dimensi Quality of Content:	
8	(Presence of Datasets 1 + Publication 1 + Updated Content 1 + Number of Online Services 1 + Electronic Archive 1 + Publicising an Agency CIO/CDO or Equivalent 1 + Freedom of Information 1 + Online Procurement Announcement 1 + Online E-Participation 1) / 9 × 100	100
9		
10	Dimensi Privacy / Security:	
11	(Privacy Policy 1 + HTTPS Availability 1) / 2 × 100	100
12		
13	Dimensi Responsiveness:	
14	Feedback Form 1 / 1 × 100	100
15		
16	Dimensi Reliability:	
17	(Downtime 1 + Loading Time 1) / 2 × 100	100
18		
19	SKOR AKHIR:	
20	(Accessibility 100 + Ease of Use 100 + Privacy / Security 100 + Quality of Content 100 + Reliability 100 + Responsiveness 100) / 6	100

Peranan Pengguna

Peranan/Modul	Agensi	Pengguna		Laman Web			Penilaian
		Fungsi	Tambah Baru	Daftar	Luluskan Pendaftaran	Downtime	
 Administrator	*	*	*	*	*	*	*
 Supervisor HQ						X	
 Supervisor	X					X	
 Webmaster	X		X	X		X	

 Profil sendiri  Agensi seliaan

Tanggungjawab Agensi



Pengurusan Pengguna

Pelantikan, pendaftaran dan pengurusan pengguna (supervisor, webmaster)



Pengurusan Laman Web

Kemaskini maklumat terkini - SLA %, URL tagging, *downtime*



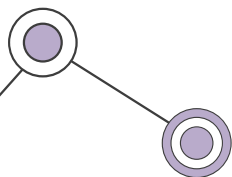
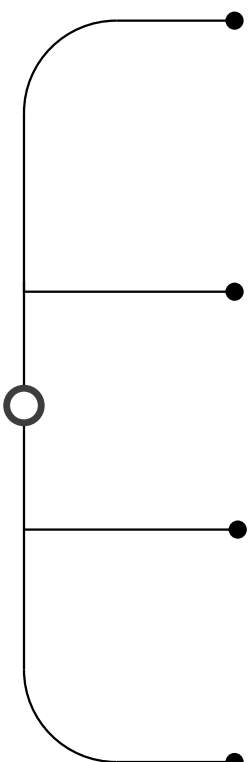
Pematuhan Kriteria

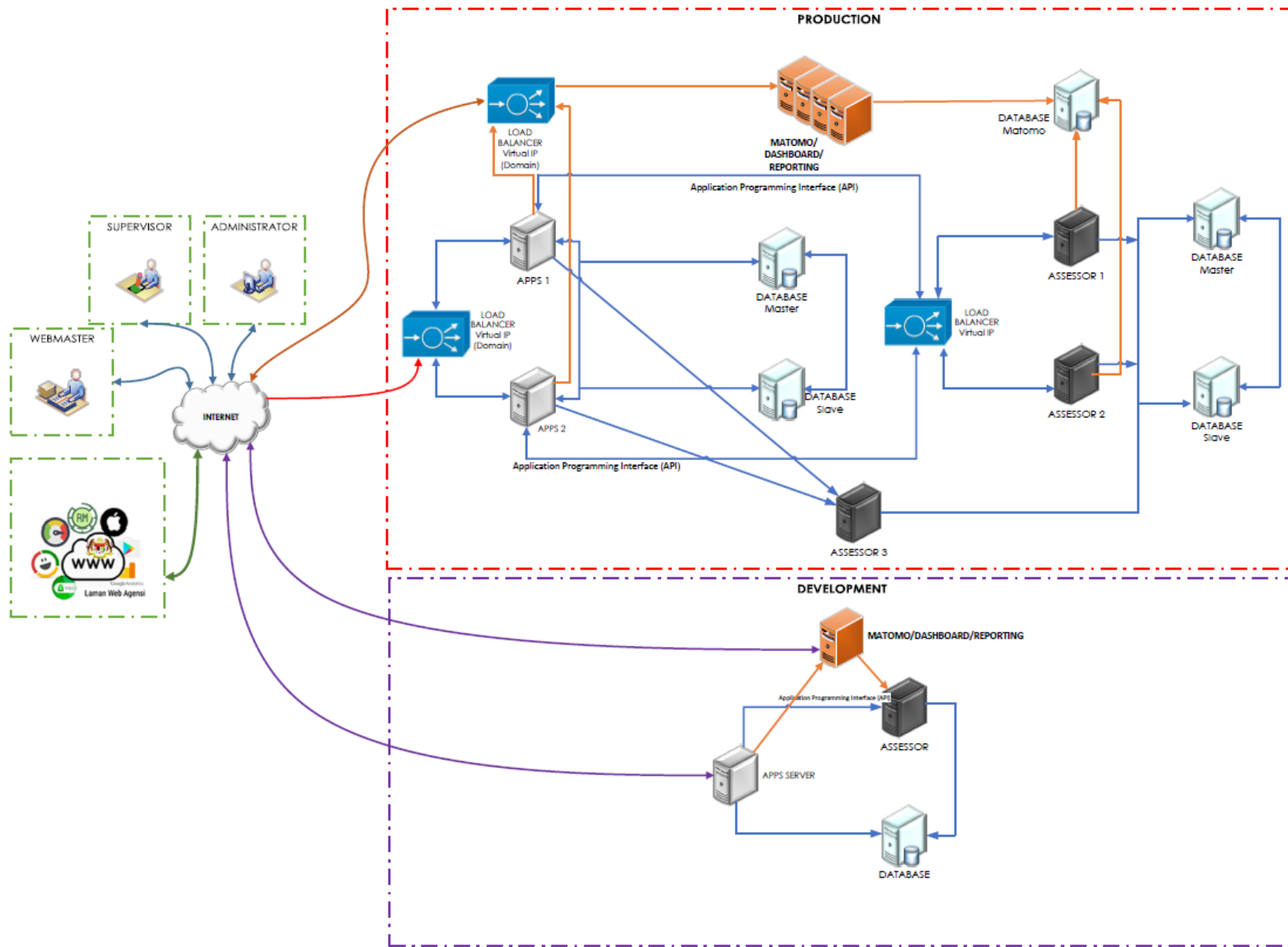
Tagging dan melaksanakan penilaian



Maklum Balas

Memberi maklum balas terhadap penggunaan sistem SPLaSK





Rangkaian ke Hadapan

Familiarisasi

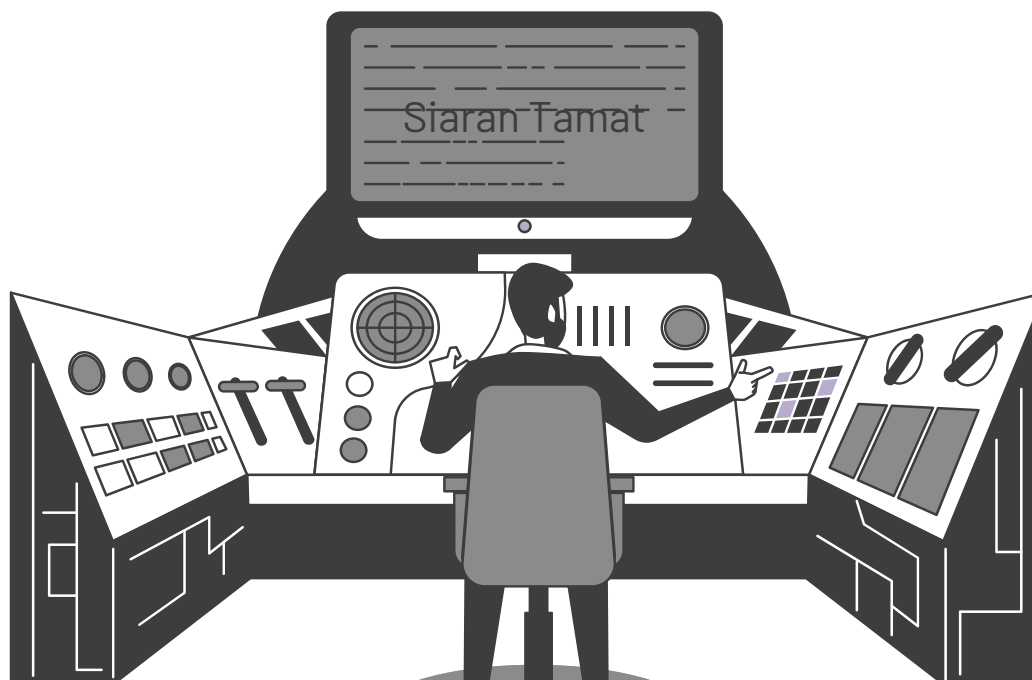
Melaksanakan tagging baru tanpa memberikan impak kepada markah rasmi.

Penguatkuasaan

Adakah **skor bintang** akan kembali?

Penutup

Agensi sektor awam disaran supaya mengambil maklum SPLaSK & memberi kerjasama dalam menjayakan pelaksanaannya.





Terima kasih!

Anda mempunyai sebarang persoalan?

splask@mampu.gov.my

nurhaniza@mampu.gov.my

rosnizam@mampu.gov.my

asyikin@mampu.gov.my



CMS KERAJAAN PERSEKUTUAN

PENILAIAN

PMO



MITI

EPMS

MoD



MoF



KKR



MoE



MoT



KASA



MoHR



KPWKM



MoHE



MAFI



KDN



KKMM



KPKT

EPMS

KPLB



KWP



KBS



KETSA



KLN



MOSTI



KPN



MoH

EPMS

KPDNHEP



MEDAC



MOTAC



MPIC



Kembali

Sah sehingga 23/3/2022